

Beat: Entertainment

## **HOLLYWOOD ACTRESS MELISSA MCCARTHY GOES AGAINST PLUS-SIZE LABELING**

### **ALL-SIZES WOMEN CLOTHING LINE**

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**USPA NEWS** - Hollywood famous actress, playing most of the time comedies, now officially, just launched all sizes women's clothing line, Seven7, seeking to break down the barrier between plus sized and other sizes. She already claimed that women don't stop at Size 12...

Hollywood famous actress, playing most of the time comedies, now officially, just launched all sizes women's clothing line, Seven7, seeking to break down the barrier between plus sized and other sizes. She already claimed that women don't stop at Size 12. She told Refinery29 "Women come in all sizes. Seventy percent of women in the United States are a size 14 or above, and that's technically 'plus-size', so you're taking your biggest category of people and telling them, 'You're not really worthy.' I find that very strange."

In 2013, Melissa McCarthy told New York Times about a film critic calling her 'tracto-sized' and a 'hippo' regarding her film "Identity Thief". "I felt really bad for someone who is swimming in so much hate".

"I don't get why we always have to group everything into a good or bad, right or wrong category. I just think if you're going to make women's clothing, make women's clothing. Designers that put everyone in categories are over-complicating something that should be easy." (HR)

She also told Redbook "Two oscars ago, I couldn't find anybody to do a dress for me. I asked five or six designers (very high-level ones who make lots of dresses for people) and they all said no."

Melissa McCarthy, already wearing lots of hats, is starting a new activity, she is adding body positivity advocate to the mix. She expects big retailers to help her handling with this main contemporary issue.

#### **Article online:**

<https://www.uspa24.com/bericht-5107/hollywood-actress-melissa-mccarthy-goes-against-plus-size-labeling.html>

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